CABANGA
DIGITAL NAVIGATOR

WHO SHOULD TAKE THIS COURSE?

6 modules. 24 lessons. 19 assignments. $0 tuition.
Free to learn. $18 to prove it.



THIS PROGRAMME IS BUILT FOR

JOB SEEKERS
Stop competing in a changing labour market with skills that are standing still. Build current digital competence and add certification when you are ready.

GRADUATES
A qualification tells employers what you studied. Digital competence shows what you can work with today.

ENTREPRENEURS
Understand the digital systems your business depends on, even when somebody else manages them.

SME OWNERS
Learn enough to question agencies, understand reports, assess campaigns and make better commercial decisions.

MARKETING PROFESSIONALS
Strengthen your strategic foundation beyond individual platforms and tools.

FREELANCERS
Build broader competence across branding, content, analytics, consumer behaviour, AI and advertising.

MANAGERS AND EXECUTIVES
Understand what your digital team is doing, what the numbers mean and whether the strategy makes sense.

STUDENTS AND YOUNG PROFESSIONALS
Build commercially useful digital competence before anyone asks for five years of experience.

CERTIFICATION	SOUTH AFRICA	BOTSWANA	ZIMBABWE	ZAMBIA
US$ 18	R 300	P 240	US$ 18	K 370

The course is free. You pay only for the certification examination. Local amounts are equivalents of US$18, confirmed at registration.

START FREE: NAVIGATOR.CABANGA.AFRICA/LESSONS

Certificates are valid for two years and can be checked by number or name at navigator.cabanga.africa/verify.

WHATSAPP

SOUTH AFRICA	BOTSWANA	ZIMBABWE	ZAMBIA
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